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Luceplan and the Compasso d'Oro ADI

Luceplan joins ADI (Associazione per il Disegno Industriale) for the important and long-awaited opening of the Museum of the Compasso d'Oro in Milan, welcoming visitors starting on 26 May. Seven Compasso d'Oro awards have been assigned to Luceplan, from 1981 to 2016. Projects that combine technological innovation, research on materials and forms, to the point of formulating completely original lighting concepts, now on view among the exhibits in the museum.

Milan, 26 May 2021

Aesthetic and technological research, design culture, experimentation and innovation, a creative spirit never separated from factors of functional quality and efficiency: this is the system of values behind the identity of Luceplan, ever since the company's founding in 1978. A long series of honors, in Italy and abroad, bear witness to the innovative impact and excellence of a design brand that avoids a mere focus on form, concentrating on the creation of technologically advanced lighting fixtures for flexible use.

The relationship with ADI has been a close one since Luceplan's debut on the market. Already in **1981** the company won its first Compasso d'Oro for the **D7 wall lamp by Paolo Rizzatto and Sandro Colbertaldo**: innovative in terms of technology and typology, the D7 is a long mobile arm that can be stopped at any point in space where lighting is desired.

1987 - Lola, designed by Alberto Meda and Paolo Rizzatto. A product that reflects sophisticated research on materials, which was very original at the time: carbon fiber for the telescopic rod, a jointed tripod, a head in technopolymer with high thermal resistance, a reflector in micro-perforated steel, a halogen light source made with pyrex glass. Complex technologies for an essentially simple form that reinvents the image of the floor lamp.

1994 - Metropoli, designed by Alberto Meda, Paolo Rizzatto and Riccardo Sarfatti, the first outdoor lighting product. A ceiling lamp with a simple appearance that offers the option of choosing what type of light source to use: incandescent, halogen or fluorescent. The reflectors are interchangeable because all the electrical parts needed for the light source are attached to them. The body is in die-cast aluminium. The diffuser, fastened to the body with a single bolt, is in unbreakable opaline polycarbonate that stands up to UV rays, or in honeycomb prismatic sand-blasted molded glass for high performance. The lamp can be equipped with emergency lighting and the IP65 watertight sealing kit.

2008 - Mix, designed by Alberto Meda and Paolo Rizzatto. MIX is an LED reading lamp for low energy consumption. The name comes from the combination of LEDs of different colors to produce white light. The slim head of the lamp is a sandwich composed of two aluminium sheets that dissipate heat, and a core containing the power circuit for the LEDs.

2011 - Hope, designed by Francisco Gomez Paz and Paolo Rizzatto. Very light and easily disassembled, Hope revives the magic of traditional chandeliers, interpreted with sophisticated modern technologies and contemporary materials. A series of thin Fresnel lenses in polycarbonate multiplies the light from the source, triggering a pleasant, festive and sparkling effect punctuated by many reflections.

2014 – Counterbalance, designed by Daniel Rybakken. An object that seems to defy the laws of physics. Easily adjusted in space, the essential Counterbalance model suggests the dynamic equilibrium of a sculptural mobile with its variable positioning. Equipped with a smooth balancing system made with gears, whose counter-weight compensates for the movements of the long arm while ensuring stability for the diffuser, the lamp is made of matte black or white coated steel, with an aluminium shade.

2016 – Ascent, designed by Daniel Rybakken. Intimate and conceptual, Ascent produces many different degrees of light intensity, thanks to a very precise dimmer that relies on an electronic board placed in the head. The circuits on the stem transmit input to the microprocessor which interprets the change of status of the lamp, emitting different lighting levels as a result.

Different products that all share in the same philosophy, focused on values of technological and conceptual experimentation, research on materials and aesthetics.

Added to this long list, the **Illan** suspension lamp by **Zsuzsanna Horvath** (presented in 2019 and already the winner of many international prizes) will be in the running for the upcoming Compasso d'Oro. The lamp was selected for the ADI Design Index 2020 which will be presented on 3 June.